

ACCESS TO CAPITAL AND CREATING JOBS

**Thursday
January 14
2010**

**7:15 a.m. - 10 a.m.
Woodbury University
7500 N. Glenoaks Blvd
Burbank, CA 91504**



MASTER OF CEREMONIES
Greg Krikorian
Executive Vice President
Business Life Magazine



INTRODUCTION
Don E. St. Claire, Ed.D.
Vice President
Woodbury University



MODERATOR
Larry Zarian
California Transportation
Commissioner, TV Forum
Host, Four-Time City of
Glendale Mayor, Served on
MTA Board

Presented by:

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and
WOODBURY UNIVERSITY

E-mail:
Forum@BusinessLife.com

(818) 240-7088

www.BusinessLife.com

KEYNOTE SPEAKERS



Alberto G. Alvarado
United States Small Business Administration, District Director, Los Angeles District Office

Mr. Alvarado directs the highest volume office in the country, which financed 11,692 businesses with \$2.9 billion over the last three fiscal years and generated contract procurements of \$1.4 billion in that same period. His territory includes Los Angeles, Santa Barbara, and Ventura counties, which are served by fifteen partnered technical assistance centers. Locally, Mr. Alvarado manages 22 employees over four divisions. In addition, he is the current Acting Regional Administrator over three states and 11 district offices.



Jennifer Grutzis
Chief of Staff, Governor's California Recovery Task Force

Jennifer Grutzis currently serves as the Chief of Staff for Governor Schwarzenegger's California Recovery Task Force. She advises the Administration and Task Force members on policy opportunities within the American Reinvestment and Recovery Act of 2009. Prior to joining the Task Force, Ms. Grutzis was the Assistant Secretary for Economic Development at the California Business, Transportation and Housing Agency and she previously served as an Assistant Cabinet Secretary in the Governor's Office.

PANELISTS



Paul Audley
President, FilmLA, Inc.

Paul Audley is President of FilmLA, Inc that was created when the City and County of Los Angeles decided to privatize their film permit offices, allowing more flexibility in providing services to production companies and local communities. FilmLA coordinates and process permits for on-location motion picture, television and commercial production under contract to an ever-increasing roster of public-sector clients in the Los Angeles Region. Prior to FilmLA, Audley served as the first Arizona State Director for The Trust for Public Lands and supervised public affairs and public relations for the City of Scottsdale.



Christopher Burner
Chief Project Officer, Metro Gold Line, Foothill Extension Construction Authority

Christopher Burner is the Chief Project Officer with the Metro Gold Line Foothill Extension Construction Authority. In this position, Mr. Burner is responsible for the management of the design-build-finance contracts that will be used to construct the \$1.3 billion Foothill Extension light rail system. Prior to this position, Mr. Burner was the Director of Project Management at the Expo Construction Authority and a consultant with Booz Allen Hamilton.



Josie Marquez
Executive Director, Los Angeles County Workforce Investment Board

Josie Marquez is a thirty-seven year veteran employee of the County of Los Angeles. Her current assignment is as the Executive Director to the Los Angeles County Workforce Investment Board (WIB). Marquez is responsible for the administration of over \$32 million in Workforce Investment Act (WIA) formula funds and an additional \$34 million in American Recovery and Reinvestment funds. She is an active board member to the National Workforce Association (NWA), and a member of the National Association of Workforce Boards and California Workforce Association.



Cathy Martin
Project Director, Healthcare Workforce Coalition, California Hospital Association

Cathy Martin is the Project Director for the Healthcare Workforce Coalition, a project of the California Hospital Association (CHA). In her role at CHA, Cathy is responsible for leading a broad statewide coalition of stakeholders in a coordinated effort to develop long-term, strategic solutions to the shortage of specific allied health professionals. Prior to joining CHA, Cathy was the Executive Director of the California State Rural Health Association and the Associate Director of the California Center for Civic Participation.

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